National Flag Foundation

Participate in the National Flag Foundation's Flag Day Initiative
'Fly the Flag' on June 14th to Show American Unity, Civility

WHO: Join the National Flag Foundation, Tree of Life Rabbi Jeffrey Myers, American Labor Unions and their leaders – USW's Leo Gerard, and AFL-CIO's Richard Trumka, leaders and members from AMVETS, International Association of Fire Fighters, International Association of Fire Chiefs, International Union of Operating Engineers, International Association of Iron Workers, National Sheriffs' Association, Lamar Advertising, and Americans across the country to show unity and civility at a time of deepening division.

WHAT: Led by the National Flag Foundation (NFF) and supported by major labor unions and veterans' organizations, you are requested to fly the Flag of the United States of America in a show of unity, democracy and civility on Flag Day. You can participate in several ways:

- **Fly the Flag:** Raise or hang the American Flag in an appropriate place and manner. **(see Flag facts and etiquette link below.)*
- **Join Americans** with ceremonies at workplaces, public spaces, or at home and in neighborhoods across the country.
- **At 11:45 a.m. on June 14th, pause for 50-seconds of reflection (and/or celebration) about our democracy.** Reflect with a national audience for 50-seconds on American unity and the need for civility (one second for every star on the Flag.)
- **Spread the word**: In advance, communicate with employees, family, friends, neighbors and co-workers about how this Flag Day event can demonstrate American unity in a simple and special way.
- **Post photos** of your Flag display on Twitter at ***#flytheflag2019***, or on Facebook at https://www.facebook.com/NationalFlagFoundation/
- **Create your own Flag Day event.** Make the Pledge of Allegiance, play or sing the National Anthem, honor a Veteran in a special way, remind fellow citizens we are all Americans, regardless of our differences, commemorate our freedom.
- **Alert your local media:** Tell them what you are doing to display American unity and civility when our country needs it most.

WHEN: **Flag Day, Friday, June 14, 2019, 11:30 a.m. (EST)** Rain or Shine; 11:45 a.m. EST/50 seconds of reflection.

WHERE: Everywhere. Anchor event in downtown Pittsburgh, Pennsylvania (lobby of the United Steelworkers Building, 60 Boulevard of the Allies, Pittsburgh, PA 15222). Event will be live-cast on NFF's Facebook page. Pittsburgh will also celebrate with city-wide festivals and an official Red, White and Blue Light-Up Night in its Downtown district the evening of June 14th.

WHY?: **Unfurl the Flag!** Americans are, at the core, united, civil and one nation, notwithstanding our differences in these historically divisive times.

**See the NFF website https://nationalflagfoundation.org for updates and information on the Flag Day events, as well as the history, care and etiquette of the American flag.*

For more information, contact: Alicia MunzPhelps, Administrator at 412.789.4830 or amunzphelps@nationalflagfoundation.org